



iConnect

I Create Newsletter: (October 2014)



Students of Baroda High School after the Business Plan Competition



Students of Harbilas Goyal Inter College, Ujhani during the CMS session.

Sharmila Chari

I Create India

www.icreateindia.org

Welcome to the October edition of iConnect.

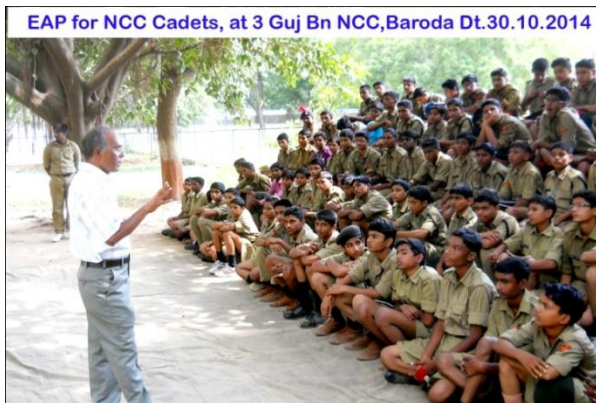
Entrepreneurship Awareness Program



Staff of SKDRDP during the session

I Create Hubli in association with Shree Kshetra Dharmasthala Rural Development Project (SKDRDP), Navnagar, conducted an EAP on 17th October for 47 women staff working at the grass roots level in rural areas. The awareness was created by Madhukeshwar.

I Create Goa conducted an awareness at GEMS (Goa Entrepreneurs Mentoring Services) for 50 participants. The session was conducted by Jervis on 25th of October.



I Create Snehdeep conducted an awareness for 150 NCC Cadets Baroda on 30th October. The session was conducted by Joseph.

IIT Gandhinagar conducted an EAP on 30th October details of which will be given in the next newsletter.

Aspiring Entrepreneurs Workshop



Participants of HBS Trust listening attentively

I Create Rajasthan conducted a workshop at HBS Trust, Khichan from 4th to 6th of October for 31 women. The workshop was conducted by Ranju Mehta and Hema Chawla.



Participants of Dr. Bhanuben Nanavati Career Development center planning their Business Plan.

I Create Safar conducted a workshop at Dr Bhanuben Nanavati Career Development Centre from 7th to 10th October for 20 Participants. The workshop was conducted by Venkatesh Tejaswini and Amit Mere.



Participants during the Networking Session at the Faculty of Family and Community Sciences

I Create Banyan City conducted a workshop at the Faculty of Family and Community Sciences from 8th of October to 10th of October for 9 participants. The session was conducted by Joseph and Shashi.



SOS Village Women during the session

I Create Rajasthan conducted a workshop at SOS Village for 22 women on 17th and 18th of October.

Change the Mindset (CMS)



ITI students doing the Newspaper Exercise

I Create Safar conducted a workshop at St. Joseph's Industrial Training Institute from 13th of October to 18th of October for 36 vocational students. The workshop was facilitated by Venkatesh, Tejaswini and Amit Mere.



GRICP students during their Ice Breaking session

ICVK conducted a CMS program at Govt. Giridhar Ramnarayan Institute of Commercial Practice Polytechnic (GRICP) for 30 students from 18th of October to 21st of October. The workshop was conducted by Ananth Kumar, Pankaja and Connie.

As reported CMS programs were also conducted by

- **I Create Rajasthan** at
 - SRN Intl. School, Jaipur from 09th to 16th October for 38 students
 - Sanskar School from 13th to 17th October for 30 students.
 - HBG Inter College Ujhani
- **I Create Banyan City** at Baroda High School for 72 students
- **I Create Goa** at Dempo College, Carmels College and Saraswat College.

What the Management had to say about our program"

“Students have benefited immensely by this program. It has changed the myth about self employment and they feel that they have other lucrative options besides taking regular employment. This training has given them an array of innovative ideas and they look forward towards their fulfilment. We would appreciate if you would kindly continue to support and help our students by conducting more such training programs

It is my pleasure & privilege to be associated with your organization”.

-Principal of a Participating ITI in Mumbai

Highlights



As part of Joy of Giving Week (2nd to 8th of October 2014), a free full day mega learning event, “**Udaan 2014**” was organized by 8 renowned trainers in Goa. Manish Gosalia of I Create Goa spoke about “**Entrepreneurship as a Career Option**” attended by 300 participants from various fields which included Corporate Employees, students and Entrepreneurs.

I Create Training and Magic Fund help.

An Ayah at a School, now also a successful business person at 50.



The only belonging of the 50 year Iravva Akki, was a small house, her husband left her when he passed away 12 years back. She was getting a meager amount as rent and had a part time Ayah job which was just enough to eke out a living.

Getting tired of this kind of existence, Iravva decided to join RAPID to find out other avenues of work. She attended the workshop conducted by I Create Hubli and realized there is a market for good quality clothes as well as for hand-designing lace items in her area.

At the I Create workshop, looking at the enthusiasm and the confidence she displayed while presenting her business plan I Create decided to fund her to start her own business.

Today she works as an ayah in the nearby school and also has her garment business; helping customers with matching sets readily and lace designs. Her margins are around 30%. She has learned the importance of customer relationship and has develops a great rapport with her customers.

For Iravva Akki life has become rosy at 50!

Contributors: Connie, Ranju, Venkatesh & Tejaswini, Madhukeshwar, Joseph, Shashi Manish and Jervis